

# Accessibility

## Why It Matters and How We're Committed to Inclusivity

In today's digital age, creating accessible technology is more important than ever. At Eleastar Technologies Limited, we believe that everyone, regardless of ability, should have equal access to information and services. Here's how we're making sure our digital platforms are inclusive and what you can do to help.

### What is Digital Accessibility?

Digital accessibility refers to the practice of ensuring that digital content—such as websites, apps, and online tools—is usable by people with a range of disabilities. This includes individuals with visual, auditory, motor, and cognitive impairments. By adhering to accessibility standards, we ensure that our technology is usable by everyone, including those who rely on assistive technologies like screen readers, voice recognition software, or alternative input devices.

### Our Commitment to Accessibility

#### *Adhering to Standards*

We follow the Web Content Accessibility Guidelines (WCAG) 2.1, which are designed to make web content more accessible. These guidelines cover various aspects of digital accessibility, including text readability, navigability, and multimedia content. Our development process integrates these guidelines to ensure that our digital platforms meet or exceed the recommended accessibility standards.

#### *Continuous Testing and Improvement*

Accessibility is not a one-time project but an ongoing commitment. We regularly test our digital platforms using both automated tools and manual review by users with disabilities. Feedback from our diverse user base helps us make continuous improvements.

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#### *Inclusive Design Practices*

We prioritize inclusive design from the start of every project. This means considering accessibility in our design and development processes, from color contrast and font choices to keyboard navigation and alternative text for images.

Our design team uses accessibility checklists and tools to ensure that every aspect of our digital content is accessible. This includes designing interfaces that are easy to navigate, even for users with limited mobility.

### *Training and Awareness*

Our team receives ongoing training on accessibility best practices to ensure that everyone involved in creating our digital products understands the importance of inclusivity and how to implement accessible features effectively.

We host workshops and training sessions with accessibility experts to keep our team updated on the latest developments and techniques in digital accessibility.

## **Accessibility Features We Offer**

### **- Keyboard Navigation**

All interactive elements on our website can be accessed and controlled using a keyboard. This is crucial for users who cannot use a mouse.

### **-Screen Reader Compatibility**

Our websites are compatible with screen readers, providing descriptive text for images and other non-text content.

### **-Text Resizing and High Contrast Modes**

Users can adjust text size and contrast settings to improve readability according to their needs.

### **-Video and Audio Content**

All multimedia content includes captions, transcripts, and audio descriptions where applicable, ensuring that users with hearing or vision impairments can access the information.

## **How You Can Help**

### *Provide Feedback*

If you encounter any accessibility issues while using our platforms, please let us know. Your feedback is invaluable in helping us make improvements. We have a dedicated accessibility feedback form on our website where users can report issues and suggest enhancements.

### *Use Accessibility Features*

Take advantage of accessibility features in your browser and operating system. These tools can enhance your experience and help us understand how our solutions are being used. Familiarize

yourself with built-in accessibility features such as screen readers, magnifiers, and voice command tools.

### *Advocate for Inclusivity*

Support accessibility initiatives in your own work and encourage others to prioritize inclusivity. The more we work together, the more accessible the digital world will become. Share best practices and resources with your network to raise awareness about the importance of digital accessibility.

#### **We aim to:**

##### Expand Accessibility Testing

Increase the frequency and scope of our accessibility testing to include more diverse user scenarios.

##### Enhance Employee Training

Continuously improve our training programs to cover emerging accessibility trends and technologies.

##### Collaborate with Accessibility Experts

Partner with external accessibility consultants and organizations to gain insights and validate our approaches.

Thank you for joining us on this journey towards a more inclusive digital experience!

